



c.space
www.cspace.com

c.space

About

VIETNAM'S 1st LARGE-SCALE LIGHTING AND MATERIALS INTEGRATED DESIGN COMPLEX

2019 est

20,000+ visits

150+ events

50+ partners





“C.space was created to become the most effective environment assisting interior decoration industry in Vietnam to effectively and constantly innovate.”

Mr. Nguyễn Quốc Thống
Founder, C.space

An
integrated,
value-creation
comprehensive
connecting space
for interior decoration industry



~10,000
sqm



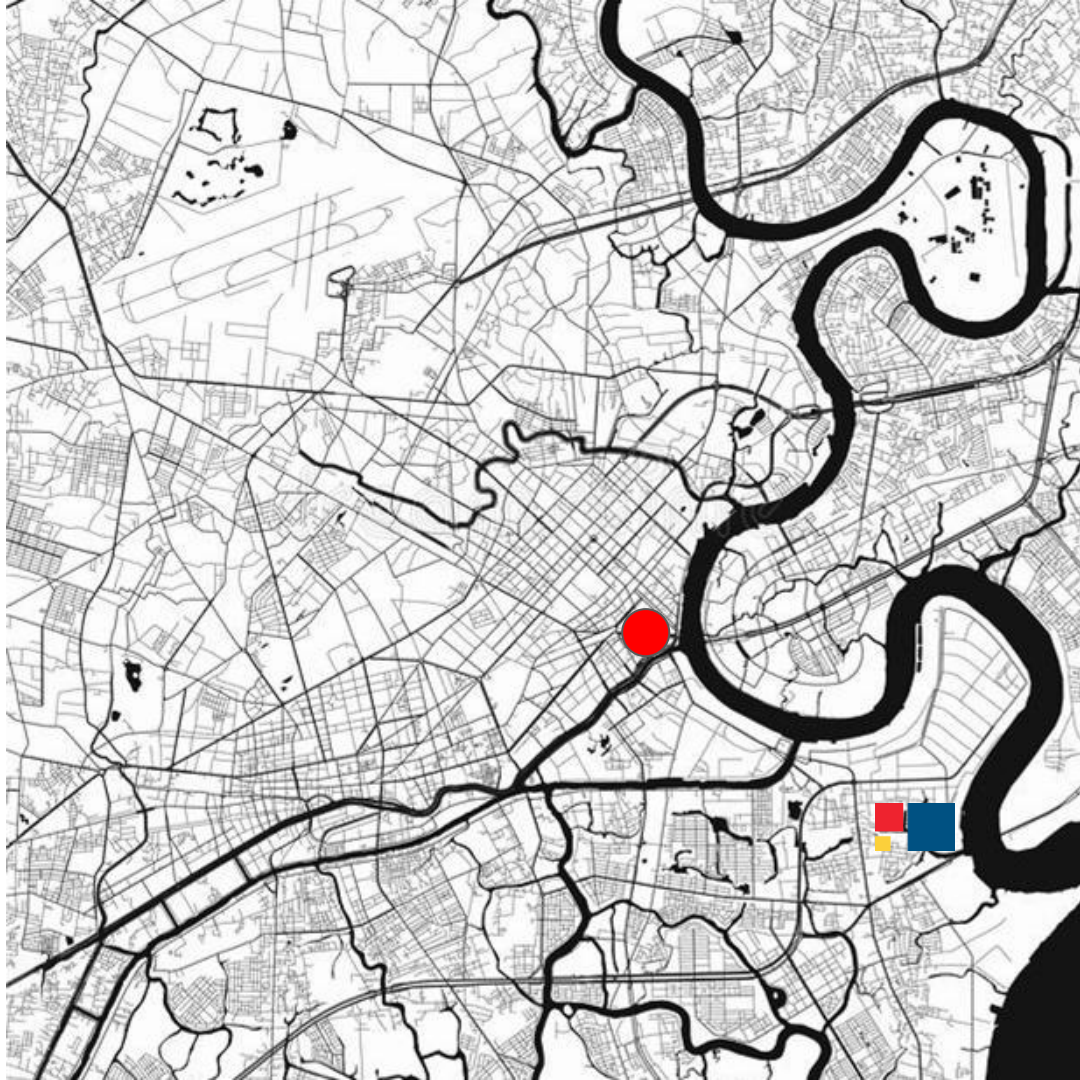
3
floors



Only 15-minute by taxi from downtown Ho Chi Minh City, with total area of approximately 10,000 sqm spanning 3 floors and, **C.space** is the large-scale integrated design complex that:

- 1/ provides thousands of product lines available to source for interior decoration.
- 2/ serves the needs of Vietnamese design community with shared and private spaces for work, meetings, exhibitions, special events.
- 3/ presents latest information, knowledge and trends in interior decoration industry.
- 4/ supports firms in seeking design talents

The all-in-one place approach helps save travel time, reduce costs and enhance productivity.



Functions



LIBRARY of
NEW & UNIQUE
MATERIALS

DOMESTIC & INTERNATIONAL

MATERIALS CENTER

The Materials Center is where domestic and international material suppliers can effectively reach designers, investors as well as amplify brand public exposure.

The center has gathered numerous materials including: wood, stone floors, tiles, pottery, wallpapers, carpets, fabrics, paint, blinds, glass, doors, etc.



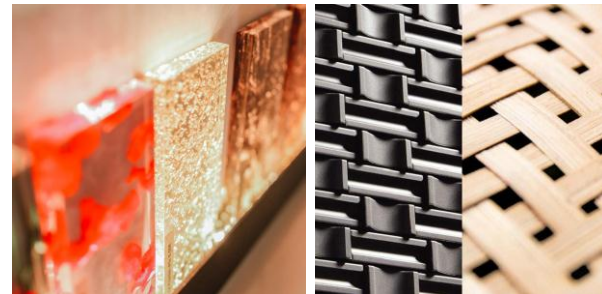
50
booths



~3,000
sqm



20
showrooms





PREMIER
LIGHTING
CENTER



LIGHTING CENTER

The Lighting Center supplies imported lighting fixtures from more than 50 international top brands such as Artemide (Italy), Vibia (Spain), Leds C4 (Spain), Studio Italia Design (Italy), We-ef (Germany), Koizumi (Japan), etc. as well as decorative custom-made lighting fixtures for individual projects as per special inquiry of interior and/or lighting designers.

It also features a well-equipped Light Lab and frequent workshops and seminars for visitors, designers and students to best experience and learn more about lighting.



> 1,000
products



> 50
brands



DESIGNERS
HUB

EXIT

CREATIVE
WORKSPACE

DESIGNERS HUB

A fully equipped office and flexible, spacious workspace for architects and multi-disciplines designers, foreign and domestic alike, to effectively work and connect with others in the supply chain.

Apart from a resourceful library of materials, Designer Hub provides private studios, flexible desks, meeting rooms, individual booths, along with books and computers with readily installed architecture softwares.



1,300
sqm



3+ years
20,000+ visits
150+ events
50+ partners

WHERE
DESIGN
COMMUNITY
GATHER!



ixina

NEOLITH



LLADRÓ



GIABAO



Viettiles®



Artemide

**BRANDVAN
EGMOND**

SLAMP:
THE LEADING LIGHT

VIBIA

**linea
light
group**



PENTA

 **DELTA**LIGHT

LEDS C4



LORENZON
Art in light



Catellani & Smith

euroluce
— LIGHT OF ITALY —



LLADRÓ

HANDMADE PORCELAIN
Spain

i-LèD
led technology

we-ef

SORAA

KOIZUMI

 **Luci**



LUMASCAPE

Reggiani

**PRECISION
LIGHTING**

 **RCL**

 **ZUMTOBEL**

DENKO™

ART
EXHIBITIONS



FASHION SHOWS



toạ đàm



Trần Hoài Vân
CFO, COO
Paint&More



Trần Thanh Trúc
Interior Decorator



Nguyễn Hạnh Nguyễn
PGS TS KTS



Trần Vũ Ngọc Anh
Marketing and
Media Management



CÔNG TY BHNK GLOBAL
ĐIỀU HÀNH DỰSQC TẠI HỒN

CONVERSATIONS

BRAND WORKSHOPS



*"Among all the worry in life, we sincerely
spend quality time for happiness, simplicity
and memory with each other."*

DESIGN SHARINGS





AN CUONG
DIA 2021
AN CUONG INTERIOR DESIGN AWARD 2021
CHUNG KẾT IDA 2021
"Độc lập không đơn độc"
"Độc lập không đơn độc"
"Độc lập không đơn độc"

AN CUONG
DIA 2021
INTERIOR DESIGN AWARD
AWARDS
&
COMPETITIONS



MEDIA

Benefits



INTERNATIONAL DESIGNERS

Instant access to our resourceful library of interior decoration materials.

Fully furnished and well-equipped office space, designed for work during short business trip.

Comprehensive updated information resource about Vietnam interior decoration material market.

Connection hub for collaborative opportunities with Vietnamese designers and investors.



MATERIAL SUPPLIERS

An effective branding & marketing channel for better exposure with Vietnam's market.

An industry hub for cooperative opportunities and customer sharing among material suppliers.

An effective channel to instantly introduce interior solutions and materials to a broad range of designers, contractors and potential customers.

A well designed venue with shared facilities for meetings, product introduction & exhibitions.

A significant reduction in sample printing and a time saving key in traveling to deliver material samples to various design firms.

Services



SALES IS ALL ABOUT DIRECT, FACE-TO-FACE
CONTACT WITH THE INDUSTRY AND
PERSONAL RELATIONSHIPS.

WE MAKE SURE YOUR MATERIAL BRAND AND HAVE
AS MUCH CONTACT
WITH THE RIGHT AUDIENCE
AS POSSIBLE.

c.space  
a connecting point 

1. LONG-TERM SPACE LEASE

C.space provide:

- Materials Center and Interior Solutions.
- A 3,000 sqm area where suppliers and designers can work together for materials.

C.space is:

- A place where brands can display their solutions and products which is a part of their branding and marketing campaigns.
- A channel that can support the promotion and increase branding awareness in the designer community.

There are two types of rental services:

- * Showroom Lease (Private space)
- * Booth Lease (Shared space)



20
Showrooms



50
Booths




1st FLOOR



2nd FLOOR



 SHOWROOM

 BOOTH

SHOWROOM LEASE

Including:

- * Glassdoor, aluminum frame door, 2-wing sliding door.
- * Rough floor, Gypsum board wall .
- * Ceiling height 3m8
- * Fire suppression system
- * Lighting system (base on available standard)
- * Security guard
- * Public cleaning

Excluding:

- * Interior decoration
- * Electricity fee
- * Management fee: 1 usd/m²/month.
- * Parking fee



BOOTH LEASE

Including:

- * Rough floor
- * Commercial air conditioner system
- * Standard lighting devices
- * Automatic fire suppression system
- * Sales admin staff: General introduce, connect between visitor & supplier)
- * Management fee
- * Security guard
- * Electricity

Excluding:

- * Display booth decoration
- * Parking fee



2. SPACE LEASE COMBINED WITH BRAND PROMOTION

This is a combination between:

- * Long-term space lease
- * Marketing Package: C.space will be in charge of consulting in planning and implementing branding promotion using available resources of C.space:
 - Periodically post updates on online marketing channels within C.space ecosystem: Facebook, Instagram, Youtube, website...
 - Organising events, content consulting
 - Sponsor for events that takes place at C.space and other appropriate benefits



20
Showrooms



Marketing online



50
Booths



Event/ Sponsorship



3. CURATION SERVICE

Our curation service will help with:

- * Source available materials per your request and get them ready all-in-one place at C.space so that your project team can effectively brainstorm and review design plan.
- * Hotel arrangement (for out of city travel).
- * Taxi and transportation booking services



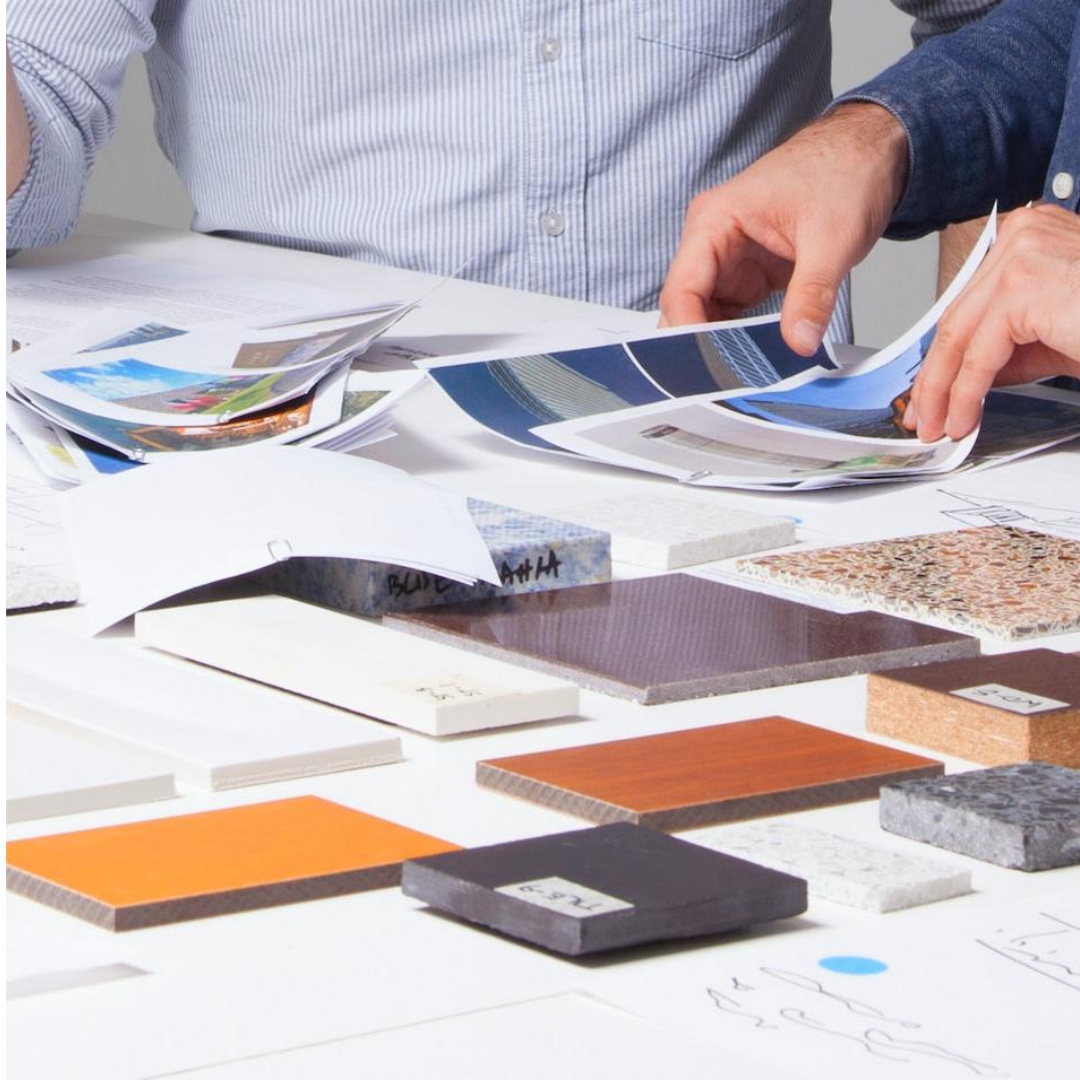
Taxi
booking



Hotel
deals



Materials
curation



4. EVENTS ORGANISING WITH SHORT-TERM SPACE LEASE

C.space focuses on organizing events that:

- * Can be a destination for designers to update and gain knowledge, connect, and communicate.
- * Interior material suppliers can present their new products and solutions

Therefore, C.space could bring up modern and new elements of the industry in Vietnam through recent issues, knowledge, and trends. At the same time, it brings the connection and interference between different design elements.



5. EVENT VENUE RENTAL

C.space provide event venue rental services with modern equipment:

- * Professional and controllable lighting system
- * Modern sound systems
- * Other related services: television, projector, and furniture rental, filming, photographing, printing publication documents., etc.



Event Venue Rental
And related services



Lighting System



Event Equipment



Thank you

C.space

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